

Speaker Series #2 - Policy Entrepreneurship

April 19th with Evert Lindquist

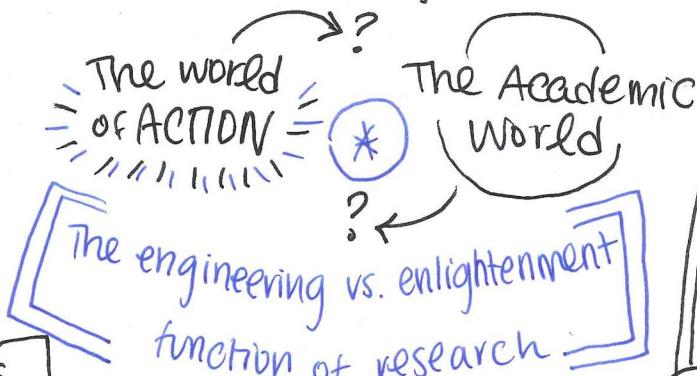


MAKING IT COUNT

Strategies and expectations for influencing policy-making in complex dynamic environments.

We can think of researching/reaching policy makers as similar to research reaching investors! It's a challenge.

The Two-Community Formulation



The thoughts & plans are LONG TERM (4-5 yrs) (at the policy level)

What happens when POLICY REGIME AREN'T THERE?

Policy is often not LEADING CHANGE it's catching up!

BE CAREFUL

Sometimes RESEARCH can be viewed as ADVOCACY.

YOU HAVE NOW ENTERED POLITICS

It is RARE that research DIRECTLY INFLUENCE POLICY REGIMES!

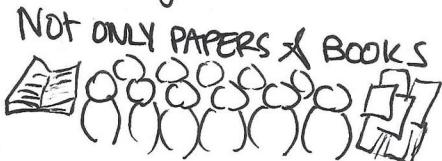
REMEMBER: don't set your expectations too high. Success tends to look different than you might think.

New governments tend to act like old ones because they are working within the same challenging SYSTEM

* THERE IS A THIRD COMMUNITY

Access to policy inquiry, across various sectors.

Research is conveyed by people, stories and movement into organisations!



We can sometimes feel like Is anyone even listening?

Imagine the INFORMATION OVERLOAD!

that policy makers face.

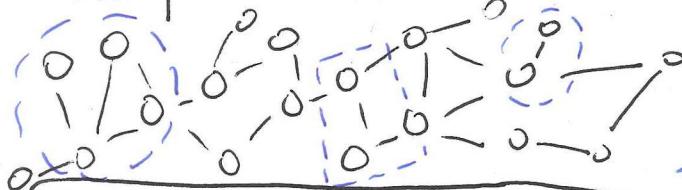
Dissemination is different from influencing policy regimes.

Does your research have

DISRUPTIVE potential?

Policy Communities

BUILD YOUR OWN MAP
(who are the players?)



Constellations of hierarchies

Individuals, power or
Beliefs

What are the
capacities
of these groups?

What are their
roles?
influence?
generations?

What do
they believe?

Who is powerful?
WHY?

Belief systems

can be STRONG
influencers

YOUR RESEARCH IS NOT
INTERPRETED AS NEUTRAL.

CONFLICT CAN
INDUCE GOVERNMENT
TO INVEST IN THE PROCESS.

THE COORDINATION OF ISSUES IS VERY
CHALLENGING.
NO ONE GROUP OWNS AN
ISSUE!

MODES OF POLICY INQUIRY

- Information Generation
- Publication Activities
- Convocation Activities

THINK ABOUT WHAT'S COMPETING
WITH YOUR RESEARCH

WHAT KIND OF DECISION
MAKING IS LIKELY
TO HAPPEN?

Routine, Incremental,
Fundamental &
Emergent.

How is each type of decision
informed?



POLICY MAKING WINDOWS
ARE OPENING ALL THE
TIME.

- These come and go.
- What could they be?
- What would you hope they are?



Are you influencing
that conversation?



Do your ideas
have a change
quotient?

Can you build new cultures
& create AWARENESS?

THINK LONGER
TERM

Remember who
you want to influence.



ARE YOU POLICY
READY?

The system is used to
turn over - they are
always changing.

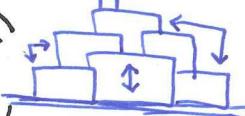
Think longterm,
think broad,
then zoom in.

Problem.

Make yourself easy
to support.

If you're in a network,
take a look at what
others are
doing!

How many people
do you need to influence
culture?



It's a spectrum!
whose doing
the advocacy?

Does your whole team need
to understand the science?

Where can you find
policy skills to add
to a team?

Find people to
ASK the
right

QUESTIONS?

& then MAP IT OUT.