

Policy Entrepreneurship Speaker Series #1

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Nurturing Innovation Across Boundaries

with Al Etmanski



The future is already here it's just not very well distributed
-William Gibson

The future is about imagination!

What I see is that a lot of the solutions to problems we are facing already exist, but they're orphans.

→ HOW DO WE GET THESE INTO WIDE DISTRIBUTION?
OR GETTING INTO THE WATER SUPPLY

What are some parallels between Science & Social innovation

INNOVATION IS NOT NECESSARILY NEW
it's getting what has been proven
into WIDE DISTRIBUTION!

INNOVATION CAN STAY IN INVENTION

UNLESS THERE IS A SHIFT IN THE THINKING & IN THE SYSTEM.

ANY IMPACT IN THE SOCIAL SECTOR HAS STARTED WITH A DISRUPTIVE INNOVATOR

They do this while looking down & wonder why the world isn't beating a path to their door.

with the help of

Intermediaries
Bridging Innovators

Receptive Innovators
• understand the formal & informal pathways

WITHIN THE DISRUPTIVE INNOVATORS THERE ARE PASSIONATE AMATEURS.

They propel ideas.
They inhabit the sacred headwaters of social innovation.

DEEPER COLLABORATION

→ THINKING & ACTING LIKE A MOVEMENT.

→ HOW TO SPREAD & SCALE INNOVATION.

MOVEMENTS CHANGE PUBLIC OPINION

Governments tend to only make difficult decisions in the face of this change.

